

HON 210 Syllabus: *An Overview of Student Responsibilities and Course Content*

FutureCasting
University of North Carolina Wilmington
Honors College

Semester: Spring 2018

Instructor: Dr. Housand

Office Hours: MW 10:00-2:00
Online by appointment

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Course Description:

FutureCasting is a "life skills" course that enables participants to identify the value systems that influence choices, manage external perceptions, develop presence within a domain interest, define personal and professional goals, and build influence in a global society.

There are two primary course objectives:

1. Students formalize awareness of personal values, interests, and aspirations
2. Students create an easily recognizable digital identity to support competitive marketability for post graduation job searches.

Ideally students will start the FutureCasting process early in their university career as this course helps students build a professional network in the discipline of their choice.

Upon completion of the course, students will have:

1. Examined their interests, values, and talents so that efforts toward goal attainment are achievable and fulfilling
2. Enhanced existing professional skills such as communication, networking, building professional relationships, etc.
3. Established a presence within a field of interest by actively producing relevant content
4. Scrutinized their online identity to gain awareness about how what is produced in digital environments affects reputation and marketability
5. Envisioned a future that aligns professional success with personal fulfillment
6. Developed digital presence that highlights academic and occupational productivity
7. Established a network of support to garner influence by leveraging social capital

This course is taught primarily through a series of guided activities that require students' active engagement and productivity. Lectures and discussions are brief and serve to support individual student productivity. The responsibility for success lies squarely with the student.

The course is divided into 7 Modules of learning:

1. Ordinary Life
2. Who are you?
3. Who will you be?
4. Calling All Heroes
5. Recognition
6. Action
7. Social Capital

Course Texts:

Required:

- Bradberry, T. & Greaves, J. (2009). *Emotional intelligence 2.0*.
 Buckingham, M. (2015). *Stand out 2.0: Assess your strengths. Find your edge. Win at work*. Boston, MA: Harvard Business Review Press.
 Pink, D. H. (2008). *The adventures of Johnny Bunko: The last career guide you'll ever need*. New York: Penguin.

Selections:

- Bradberry, T. & Greaves, J. (2009). *Emotional intelligence 2.0*.
 Cain, S. (2012). *Quiet: The power of introverts in a world that can't stop talking*. New York: Random House.
 Carnegie, D. (1936). *How to win friends and influence people*. New York: Pocket Books.
 Cijo, M. (2014). *You branding: Personal branding book—it's all about you*. Author e-book.
 Csikszentmihalyi, M. (1998). *Finding flow: The psychology of engagement in everyday life*. Basic Books.
 Duckworth, A. (2016). *Grit: The power of passion and perseverance*.
 Dweck, C. (2007). *Mindset: The new psychology of success*. New York: Ballantine.
 Ferriss, T. (2017). *Tribe of mentors: Short life advice from the best in the world*. Houghton Mifflin Harcourt.
 Grant, A. M. (2013). *Give and take: A revolutionary approach to success*. New York: Penguin.
 Grant, A. M. (2016). *Originals: How non-conformists move the world*. New York: Penguin
 Guillebeau, C. (2016). *Born for this: How to find the work you were meant to do*. New Your: Random House.
 Heath, C. & Heath, D. (2017) *The power of moments: Why certain experiences have extraordinary impact*. Simon & Schuster.
 Keller, G. (2013). *The one thing: The surprisingly simple truth behind extraordinary results*. Bard Press.
 Pink, D. H. (2018). *When: The scientific secrets of perfect timing*. New York: Penguin.
 Roadtrip Nation (2015). *Roadmap: The get-it-together guide for figuring out what to do with your life*. Chronicle Books LLC.
 Young, S. D. (2017). *Stick with it: A scientifically proven process for changing your life-for good*. New Yourk: Harper.

Recommended:

- Karia, A. (2013). *TED talks storytelling techniques: Master the one thing all great TED talks have in common*.
 Kawasaki, G. & Fitzpatrick, P. (2014). *The art of social media: Power tips for power users*. New York: Penguin.
 Kidd, C. (2013). *Go: A Kidd's guide to graphic design*. New York: Workman Publishing.
 Reynolds, G. (2014). *Presentation zen design: A simple visual approach to presenting in today's world (2nd ed.)*. New Riders.

Course Objectives:

The overall goal for this course is the creation of a professional identity—one that stands out in the ubiquitous noise of the digital landscape.

Students will:

1. Examine their interests, values, and talents so that efforts toward goal attainment are achievable and fulfilling
2. Envision a future that aligns professional success with personal fulfillment
3. Develop a digital presence that highlights academic and occupational productivity
4. Establish a network for the purposes of attaining support and garnering influence

Course Expectations:

This course requires the following:

1. Extensive reading (textbook and assigned readings)
2. Active participation
3. *On time* completion of all assignments
4. Independent research and productivity
5. Presentation and interaction in a variety of digital and face-to-face formats (e.g. Blackboard, YouTube, Weebly, Google Drive, MicroSoft Office, Keynote, Twitter, Facebook, live presentation, etc.)
6. Critical thinking and reflection about key ideas and issues related to course content

Assessment is based on the quality of work, active participation in, and on-time completion of:

- 1. Engaged Class Participation – 50 Points**
 - a. A 10 point reduction is taken for each absence.
 - b. All reading must be completed prior to the class for which it is assigned. If the reading has not been completed a reduction of 10 points is automatic and you will be asked to leave class.
- 2. Assignments – 300 Points**
 - a. GooseChase (50 points – Winner gets 60 points)
 - b. Network Map (50 points)
 - c. Self-History (50 points)
 - d. Identity Package (50 points)
 - e. Book Circle (50 points)
 - f. Group Presentation (50 points)
- 3. Final – 150 points**

Course Schedule:

Dates	Module
Module 1: Ordinary World	
Resources	Course Website: http://uncwfuturecasting.weebly.com/ Academy of Achievement: http://www.achievement.org/ Bradberry & Greaves. <i>Emotional intelligence 2.0</i> . (Chapter 1 & 2)
January 8 – 17	Products Due: Mentor ID (midway) Network Map (midway) Group 1 Presentation (end) Definition of Achievement (end)
January 15	NO CLASS (Martin Luther King Jr. Day)

Module 2: Who are you?	
Resources	<p>Pink. <i>The adventures of Johnny Bunko: The last career guide you'll ever need.</i> (Beginning and Lesson 1 Only)</p> <p>Bradberry & Greaves. <i>Emotional intelligence 2.0.</i> (Chapter 3)</p> <p>Life Values Inventory: http://www.lifevaluesinventory.org/</p> <p>16Personalities: https://www.16personalities.com/</p> <p>Interest Brackets (available in class)</p>
January 17 – 31	<p>Products Due:</p> <p>Group 2 Presentation (beginning)</p> <p>Inventory Reflection (midway)</p> <p>Self-History (end)</p>
Module 3: Who will you be?	
Resources	<p>Buckingham. <i>Stand out 2.0: Assess your strengths. Find your edge. Win at work.</i></p> <p>Pink. <i>The adventures of Johnny Bunko: The last career guide you'll ever need.</i> (Lesson 2 Only)</p>
January 31 – February 14	<p>Products Due:</p> <p>Group 3 Presentation (beginning)</p> <p>Identity Package Proposal (midway)</p> <p>Ideal Day Reflection (end)</p>
Module 4: Calling All Heroes	
Resources	<p>Pink. <i>The adventures of Johnny Bunko: The last career guide you'll ever need.</i> (Lesson 3 Only)</p> <p>Bradberry & Greaves. <i>Emotional intelligence 2.0.</i> (Chapter 4)</p>
February 14 – 28	<p>Products Due:</p> <p>Mission/Vision Statement (end)</p> <p>Elevator Speech (end)</p>
Module 5: Recognition	
Resources	<p>Pink. <i>The adventures of Johnny Bunko: The last career guide you'll ever need.</i> (Lesson 4 Only)</p> <p>Bradberry & Greaves. <i>Emotional intelligence 2.0.</i> (Chapter 5)</p>
February 28 – March 28	<p>Products Due:</p> <p>Group 4 Presentation (beginning)</p> <p>Identity Package Draft (end)</p>

March 5 & 7	NO CLASS (Spring Break)
March 19	NO CLASS MEETING (Book Circle - Online)
Module 6: Action	
Resources	Pink. <i>The adventures of Johnny Bunko: The last career guide you'll ever need.</i> (Lesson 5 Only) Bradberry & Greaves. <i>Emotional intelligence 2.0.</i> (Chapter 6)
March 28 – April 11	Products Due: Identity Package Due (end)
Module 7: Social Capital	
READ	Pink. <i>The adventures of Johnny Bunko: The last career guide you'll ever need.</i> (Lesson 6 Only) Bradberry & Greaves. <i>Emotional intelligence 2.0.</i> (Chapter 7 & 8)
April 11 – 25	Products Due: GooseChase (end)
April 16	NO CLASS (American Educational Research Association)
May 2 3:00PM to 6:00PM	The Final Yes, attendance is required. It is 150 points of your grade.

Grading:

Final grades for the course will be determined based on a percentage of the points across all assignments, with the following scale determining the grade:

Percentage / Grade Equivalency:

94.0-100	A	73.0-76.9	C
90.0-93.9	A-	70.0-72.9	C-
87.0-89.9	B+	67.0-69.9	D+
83.0-86.9	B	63.0-66.9	D
80.0-82.9	B-	60.0-62.9	D-
77.0-79.9	C+	< 59.9	F

NOTE: Percentage is determined by dividing the total points earned by the total points possible.

Notifications:

1. It always has been and continues to be my policy that students should be able to enjoy a learning environment that actively fosters, encourages, and promotes inclusiveness, mutual respect, acceptance, and open-mindedness. Diversity is an educational benefit that enhances the academic experience, and fosters a free exchange of ideas from multiple perspectives. Diversity includes, but is not limited to race, sex, age, color, national origin (including ethnicity), creed, religion, disability, sexual orientation, political affiliation, veteran's status, gender identity or expression, educational disadvantage, socio-economic circumstances, and language.
2. UNCW practices a zero-tolerance policy for violence and harassment of any kind. For emergencies, please contact UNCW CARE @ 962-2273, Campus Police @ 962-3184, or Wilmington Police @ 911. Please visit <http://uncw.edu/wrc/crisis.htm> for university and community resources.
3. Due dates and assignments are subject to change at any time during the semester. The instructor reserves the right to make any changes, which will be announced on the class website in a timely manner.
4. It is expected that all assignment submissions and productivity in online domains will adhere to the professional conventions of your field (e.g. APA, MLA, AIP, ALWD, AMA, ACS, AP, APSA, ASA, ASME, Chicago Manual of Style, IEEE, etc.) Further, *Wikipedia, Google, blogs, etc. do NOT count as references*. In-text citations and reference lists should be provided.
5. Students are expected to adhere to the academic integrity policy as described in the [UNCW Student Academic Honor Code](#). Ignorance of the conduct policy is not an excuse. Students who are found to be in violation of the academic honor code will receive severe sanctions, up to, and including, dismissal from the university.
6. Students with special needs, especially regarding reading and/or assessment procedures, are to contact the instructor within the first week of class. Every effort will be made to support approved accommodations.
7. For information regarding technology difficulties you may encounter, contact the Technical Assistance Center at tac@uncw.edu.